

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Abr-17	30-Abr-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	93.952.842	109.492.367	-14,19%
WINSTON	63.534.208	66.684.273	-4,72%
CHESTERFIELD	55.942.960	60.062.102	-6,86%
CAMEL	52.814.968	48.791.696	8,25%
FORTUNA	50.831.621	52.521.670	-3,22%
LUCKY STRIKE	39.232.514	37.094.885	5,76%
L&M	31.391.716	33.471.779	-6,21%
DUCADOS NEGRO	28.423.134	32.797.049	-13,34%
NOBEL	26.220.422	28.251.449	-7,19%
WINSTON EVOLUTION	24.628.249	23.864.662	3,20%
WEST BROOKLYN	21.024.068	21.743.900	-3,31%
DUCADOS RUBIO	16.883.926	19.463.174	-13,25%
DUCADOS RUBIO 100'S	10.108.063	10.382.835	-2,65%
PHILIP MORRIS	9.001.983	10.029.014	-10,24%
MARLBORO TOUCH	8.822.646	8.364.788	5,47%
ROTHMANS	8.742.330	7.978.336	9,58%
FORTUNA RED LINE	6.365.718	7.256.265	-12,27%
DUCADOS RUBIO BLANDO	6.136.694	7.146.370	-14,13%
NOBEL STYLE	5.455.854	5.268.690	3,55%
PALL MALL	5.362.411	6.619.897	-19,00%
MARLBORO POCKET	5.275.596	5.507.458	-4,21%
LUCKY STRIKE BLANDO	5.210.463	5.651.968	-7,81%
MARK 1	5.177.338	5.668.591	-8,67%
ELIXYR	4.657.642	4.888.571	-4,72%
LUCKY STRIKE CLICK & ROLL	4.611.478	4.119.788	11,93%
JOHN PLAYER SP.	4.160.562	4.433.628	-6,16%
BENSON & HEDGES AMERICAN	4.131.216	4.177.616	-1,11%
AUSTIN	3.620.458	2.792.674	29,64%
PHILIP MORRIS K/S	3.131.180	3.243.282	-3,46%
OMÉ	2.852.340	2.123.160	34,34%
L&M RED BLANDO	2.535.969	2.984.524	-15,03%
KARELIA	2.408.080	2.086.470	15,41%
BENSON & HEDGES	2.385.663	2.227.421	7,10%
R 1	2.306.728	2.372.659	-2,78%
NOBEL BLANDO	2.240.347	2.358.515	-5,01%
L&M BLUE BLANDO	2.163.642	2.535.102	-14,65%
BN	2.065.072	2.410.238	-14,32%
BULLBRAND	2.024.908	2.337.195	-13,36%
CHESTERFIELD BLANDO	1.807.618	1.885.744	-4,14%
PALL MALL LARGO 100'S	1.734.235	2.038.143	-14,91%
GAULOISES RUBIO	1.446.415	1.598.779	-9,53%
JOHN PLAYER SP. BLACK/BLUE	1.378.648	1.472.785	-6,39%
SILK CUT	1.313.956	1.313.658	0,02%
RESTO MARCAS	31.450.252	33.299.543	-5,55%
Totales	664.966.134	700.812.712	-5,12%